



Unsolicited Proposals (Including Investigator-Initiated Studies)

The Foundation for a Smoke-Free World (“The Foundation”) welcomes unsolicited proposals, including investigator-initiated studies, in addition to responses to its [requests for proposals \(RFPs\)](#). The Foundation supports ideas and approaches that can lead to a future world that is smoke-free. Funding opportunities through unsolicited proposals allow applicants to submit proposals in their respective areas of expertise where they align with the Foundation’s [strategic plan](#).

Objective

The objective of unsolicited proposals is to acquaint the Foundation with novel and nonduplicative projects and research opportunities and to stimulate the Foundation’s interest in these areas. The Foundation will consider, and potentially fund, grant proposals from professional experts in a variety of fields that can support the mission to end smoking in this generation.

Such proposals might include innovative research, scientific, or economic projects that fill critical knowledge gaps. Applicants are advised to [review awarded grants](#) to understand selected areas of interest. However, applicants are free to submit proposals on a variety of topics that are consistent with the Foundation’s mission.

Process

Applicants are required to submit a written *preproposal*, which is a short description of the proposed project (please see details in the Submission Instructions section, below). The Foundation’s staff will evaluate the preproposal and may invite you to present your project to the technical committee. We might also ask for details and clarifications of your project. If the Foundation thinks your proposed project could have a material impact, you will be invited to submit a full proposal. The proposal will then be evaluated according to our standard procedures. If your proposal is recommended for funding, we will inform you via email.



Eligibility

Eligible entities include professional organizations from academic, health-related, research, and science centers and institutions, as well as collaborating centers and institutions with experience in related areas such as epidemiology, behavioral health, public health, clinical studies, policy, economics, and agriculture. Experience in research or projects related to addiction or tobacco use is desired.

Proposals should be submitted by entities registered in their country of origin with the ability to accept research grants from not-for-profit foundations incorporated in the United States.

Evaluation Criteria

- Potential impact of the project in the context of the overall goal of ending smoking in this generation
- Intellectual and physical resource capacity of the applicant to meet the objectives
- Cost vis-à-vis significance and contribution to the Foundation's mission
- Key organizational documents provided to the Foundation as part of the due diligence process, as outlined in the [Grant Policies and Procedures](#)
- In the case of a research project, additional criteria include the following:
 - The significance of the research question
 - The innovation of the research strategy
 - The scientific adequacy of the proposed data and methodology
 - Dissemination plans

Submission Instructions

Applications should be submitted through the Foundation's online portal, which can be accessed [here](#). This link will start the new application form. Upon clicking the link, you will be prompted to log in, and then taken to the application form.



The application form has links to two templates:

- [Preproposal Template](#)
- [Preproposal Budget](#)

You may save your application at any time by using the Save & Finish Later button at the end of each page.

To return to an in-progress application, [log in to the portal](#). A list of application portal FAQs can be found [here](#).

If you have any technical issues, please contact the grants management team via support@smokefreeworld.org and we will be happy to help.

Key Information

The Foundation may disclose preproposals, proposals, documents, communications, and associated materials submitted in response to this RFP to its employees, consultants, and legal counsel. The applicant should carefully consider the content of submitted materials if there is any concern about the impact of disclosure of confidential or proprietary information. Although submissions will not be disclosed publicly during the evaluation process, all funded projects (scoping and final awards) will be made public. The Foundation will work with awardees to ensure that any materials made public will not disclose protected information.

The applicant must ensure that it has submitted the application with complete honesty and accuracy. If information in the applicant's submission changes, the applicant will inform the Foundation in writing with any deletions, additions, or changes within five days of the change. Any material misrepresentation, including omissions, may disqualify the applicant from consideration for an award.



About the Foundation for a Smoke-Free World

The Foundation for a Smoke-Free World is an independent, US nonprofit [501\(c\)\(3\)](#) private foundation with the purpose of improving global health by ending smoking in this generation. The Foundation focuses its grantmaking in three broad categories: health and science research, agricultural diversification, and industry transformation. Funded by annual gifts from PMI Global Services Inc. (“PMI”), the Foundation is independent from PMI and operates in a manner that ensures its independence from the influence of any commercial entity. Under the Foundation’s [Pledge Agreement](#) with PMI and [bylaws](#), PMI and the tobacco industry are precluded from having any control or influence over how the Foundation spends its funds or focuses its activities. For more information about the Foundation, please visit www.smokefreeworld.org.