

Pillar	HST Strategic Aim	Foundation Purposes	Organization		Purpose	Focus Country	Expected Key Deliverables	Key Deliverables Received	Approval	Project End Date
HST	D	ii	A. C. Nielsen Amer (Shj. Br.)	United Arab Emirates	Survey on usage patterns and perceptions regarding tobacco products and ANDS among adults across 7 countries	USA, UK, Greece, Norway, Japan, South Africa and India	Research report including findings by country and dissemination	Research report submitted to FSFW. Available at: https://www.smokefreeworld.org/global-state-of-smoking-poll-2019/	May-19	Oct-19
HST+	A	vii	ACK Consultants	UK	Conduct a Virtual Global Conference on “15 Years of FCTC”	Global	2 day virtual conference including dedicated website to support conduct, networking and outreach	2 day virtual conference including dedicated website to support conduct, networking and outreach. Available at: https://www.15yearsconference.net/	Sep-20	Dec-20
HST	A,B	i,iii	Agenome LLC	India	Assess cancer risk of smokers through DNA and RNA research and creation of genome database with an aim to encourage smokers to quit or transition to reduced risk products	India	Multiple scientific papers / outputs	Patell VM, et al. The First complete Zoroastrian-Parsi Mitochondria Reference Genome: Implications of mitochondrial signatures in an endogamous, non-smoking population. Cold Spring Harbor Laboratory. 2020;;2020.06.05.124891. doi:10.1101/2020.06.05.124891	Feb-19	Mar-21
HST	A	i	Alternative Research Initiative	Pakistan	Map the status of harm reduction products for cessation and THR in Pakistan	Pakistan	Research report including recommendations for future work	Research report submitted to FSFW; Status report, 'Mapping of Harm Reduction Products in Pakistan'. Available at http://www.panthr.org/publications/Mapping-of-Harm-Reduction-Products-in-Pakistan.pdf	May-18	Aug-18
HST	A	i	Alternative Research Initiative	Pakistan	Assess further the status of Harm Reduction approaches in Pakistan	Pakistan	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Oct-18	Dec-18
HST	A	i	Alternative Research Initiative	Pakistan	Study on barriers to smoking cessation and reduced risk products in marginalized communities in Pakistan	Pakistan	Two study reports	Two study reports, 'Barriers to Smoking Cessation in Marginalized Communities and the Use of Harm Reduction Products in Islamabad, Pakistan' and 'KAP Study on Vapers in Pakistan' delivered to FSFW. Available at http://www.panthr.org/publications/ .	Dec-18	Dec-19
HST+	A	i	Alternative Research Initiative	Pakistan	Garner consensus and support for COP9 to consider harm reduction as integral to tobacco control	Pakistan and countries of eastern mediteranian region	Dissemination of research outputs generated by FSFW and partners	Work in progress. Multiple outputs disseminated	Feb-20	Nov-21
HST+	A	i,ii	American Masala	USA	4-country investigation aimed at better understanding tobacco use and how it impacts daily life and society	India, Malawi, USA	Narrative report centered around imagery (archival and recent)	Media inputs and graphics shared	Jan-20	Dec-20
HST	A	i,iii	Analytisch-Biologisches Forschungslabor Gmbh	Germany	Scoping work for research concerning biomarkers of nicotine product exposure	Germany	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Oct-18	Jan-19
HST	A	i,iii	Analytisch-Biologisches Forschungslabor Gmbh	Germany	Identification of biomarkers and / or patterns of biomarkers that properly distinguish among nicotine product use groups for the development of a prototype diagnostic tool to be used in interventions to help smokers quit or switch to a reduced risk product	Global	Clinical study report, scientific manuscripts	Work in progress. Deliverables to be submitted by the end of grant	Feb-19	Aug-21
HST	A	i,ii	Asia Management Private Limited	Maldives	Survey of smoking behavior of young adults and development of 2 year plan of action for ending youth smoking in the Maldives	Maldives	Research report plus full grant proposal for future work	Research report plus full grant proposal for future work submitted to FSFW	Sep-19	Mar-20

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HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii	Asia Public History Foundation Inc	USA	Explore historical routes of tobacco production, circulation, and addiction in Asia and China and policy-related solutions	India, China	Research report including recommendations for future work	Research report submitted to FSFW	Dec-18	Aug-19
HST+ Addresses FSFWs education and awareness objectives	A	ii	Asia Public History Foundation Inc	USA	Study of tobacco sector in India	India	Academic paper	Work in progress. Deliverable to be submitted by the end of grant	Aug-20	Apr-21
HST+ Addresses FSFWs education and awareness objectives	A	i	Asociación Argentina de Servicios y Estudios Médicos de Avanzada	Argentina	Garner consensus and support for COP9 to consider harm reduction as integral to tobacco control	Argentina, Countries of Latin American Region	Dissemination of research outputs generated by FSFW and partners	Outputs disseminated	Mar-20	Jan-21
HST	A	i,iii	Behavioral Diagnostics, LLC	USA	Scoping work for research concerning biomarkers of nicotine product exposure	USA	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Oct-18	Jan-19
HST	A	i,iii	Behavioral Diagnostics, LLC	USA	Development of a kit for the detection and quantification of tobacco and other nicotine product use	Global	Research report	Work in progress. Deliverable to be submitted at the end of grant	Feb-19	Apr-21
HST+ Addresses FSFWs education and awareness objectives	A,D	i,iii	Biochromex	UK	Development of a relative risk hierarchy of nicotine products	Global	Nicotine products relative risk assessment	Research report submitted to FSFW. Available at: https://f1000research.com/articles/9-1225	Jan-20	Feb-21
HST	A,D	i,ii	BOTEC Analysis, LLC	USA	Investigate the Drivers for Smoking Cessation in Five Countries with ANDS Markets	Australia, Canada, Japan, South Korea, UK	Research report synthesizing findings and analysis from national case studies	Case studies and consolidated research report submitted to FSFW	Jul-19	Jul-21
HST	A,D	i,ii	BOTEC Analysis, LLC	USA	Identify & describe responses of nicotine users to a range of new tobacco & nicotine policies issued in response to COVID-19	South Africa, India, New Zealand, United Kingdom,	Research report including synthesis of lessons learned and policy considerations	Work in progress. Deliverable to be submitted at the end of grant	Jan-21	Jul-21
HST	A,B,D	i,ii,iii	Cambridge Design Partnership Ltd	UK	Scoping work to identify opportunities to develop and deploy emerging technologies to end smoking in LMICs	Australia, Canada, Japan, South Korea, UK	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	May-18	Aug-18
HST	A,B,D	i,ii,iii	Cambridge Design Partnership Ltd	UK	Investigate the impediments to adoption of RRP for cessation and THR in 4 LMICs	India	Key takeaways guide, summary report, 4 research reports	All deliverables submitted to FSFW	Apr-19	Feb-20
HST	A,B,D	i,ii,iii	Cambridge Design Partnership Ltd	UK	Disseminate findings of scoping work to elucidate key impediments to mass adoption of RRP in LMICs	India , China, Indonesia, Russia	White paper, scientific paper, multiple media communications	Work in progress. Deliverables to be submitted by the end of grant	Feb-21	May-21
HST+ Addresses FSFWs education and awareness objectives	D	i,vii	Carlyle Global Partners LLC	USA	Co-host summit celebration of knowledge & innovation at the nexus of wellness & smoke free world	Global	Delivery of Summit	Summit completed	Nov-17	Mar-18
HST+ Addresses FSFWs education and awareness objectives	D	i,vii	Carlyle Global Partners LLC	USA	Co-host summit celebration of knowledge & innovation at the nexus of wellness & smoke free world	USA	Delivery of Summit	Summit (Program available 'A Celebration of Philanthropy and Innovation Transforming Health and Wellness') completed	Jul-18	Sep-18
HST	B,D	i,ii,iii	Centre For Health Research And Education Limited	UK	Research to accelerate progress towards smoking cessation n the UK	USA	Study report including recommendations for future work, reports and data in print and web form	Work in progress. Deliverables to be submitted by the end of grant	Nov-19	May-21
HST	B,D	i,ii,iii,vii	Centre For Health Research And Education Limited	UK	Research, develop and deliver practical solutions to achieve and sustain smoking cessation in mental health sites in the UK.	UK	Mental health summits, protocol for smoking cessation in mental health facilities, online e-learning course available for roll out across Priory	Work in progress. Deliverable to be submitted at the end of grant	Nov-19	Sep-21

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HST+ Addresses FSFWs education and awareness objectives	B,D	i,ii,vii	Centre For Health Research And Education Limited	UK	Scoping work for the establishment of a multi-center network for tobacco research and cessation in India	India	Full grant proposal for future work	Full proposal submitted to FSFW	Jan-20	Jul-20
HST	A	i	Centre For Health Research And Education Limited	UK	Capacity building to reduce tobacco-related death and disease in India	India	Indian culture and tobacco product-specific guidelines and cessation education modules in CMEs; tobacco cessation awareness campaigns around WNTD; piloting model tobacco cessation clinics; harnessing of mobile technology for consumer education as well as early diagnosis of oral cancer	Work in progress. Deliverables to be submitted by the end of grant	Dec-20	Dec-22
HST	B	i	Centre For Substance Use Research	UK	Scoping work for development and implementation of replication research on determinants of use and impacts of RRP in LMICs	Bangladesh, Malawi, Nepal, Indonesia	Research report	Research report submitted to FSFW	May-18	Aug-18
HST	B	i	Centre For Substance Use Research	UK	Scoping work for the establishment of a Centre of Excellence in Behavioral Research Related to ANDS and Smoking Cessation	UK	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	May-18	Aug-18
HST	A,B,D	i,ii,iii	Centre of Research Excellence On Indigenous Sovereignty & Smoking, The	New Zealand	Scoping work for a global Centre of Excellence (CoE) for research on smoking cessation and harm reduction in indigenous people and marginalized communities	New Zealand	Full grant proposal for future work, multiple research outputs including country studies	Multiple publicly available research outputs generated; full grant proposal for future work submitted to FSFW	May-18	Jun-19
HST	A,B,D	i,ii,iii	Centre Of Research Excellence On Indigenous Sovereignty & Smoking, The	New Zealand	Establishing a global Centre of Excellence (CoE) for research on smoking cessation and harm reduction in indigenous people and marginalized communities	New Zealand	Multiple research outputs	Work in progress. Deliverables to be completed / submitted by the end of grant. Multiple publicly available outputs generated. See: https://coreiss.com/home	Jul-19	Aug-24
HST	A	i	Child Sight Foundation	Bangladesh	Investigate current landscape of tobacco smoking and knowledge amongst slum dwellers in Dhaka, Bangladesh	Bangladesh	Landscape analysis report and country report	Reports submitted to FSFW	May-18	Sep-18
HST+ Addresses FSFWs education and awareness objectives	A	i,ii	Child Sight Foundation	Bangladesh	Review of progress in tobacco control in five countries in Southeast Asia including identification of gaps in policy-relevant research	Bangladesh, Malaysia, Nepal	Study report	Study report submitted to FSFW	Mar-20	Oct-20
HST	A	i	Clinivantage Healthcare Technologies, Inc	India	Investigate how geographical setting influences patterns of tobacco cessation and use in rural and urban-slum communities in India	India	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	May-18	Aug-18
HST+ Addresses FSFWs education and awareness objectives	B	vii	Conrad Foundation	USA	Sponsor scholarships for Conrad to provide to students in special innovator category relating to ending smoking in this generation	USA	Narrative report	Deliverable to be submitted at the end of grant	Jul-19	May-21
HST+ Addresses FSFWs education and awareness objectives	B	vii	Conrad Foundation	USA	Sponsor scholarships for Conrad to provide to students in special innovator category relating to ending smoking in this generation	USA	Narrative report	Narrative report submitted to FSFW	May-20	Jun-20
HST+ Addresses FSFWs education and awareness objectives	B	vii	Conrad Foundation	USA	Sponsor scholarships for Conrad to provide to students in special innovator category relating to ending smoking in this generation	USA	Narrative report	Narrative report submitted to FSFW	Jun-20	Jul-20

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HST+ Addresses FSFWs education and awareness objectives	B	vii	Conrad Foundation	USA	Sponsor scholarships for Conrad to provide to students in special innovator category relating to ending smoking in this generation	USA	Narrative report	Work in progress. Deliverable to be submitted at the end of grant	Dec-20	Dec-21
HST+ Addresses FSFWs education and awareness objectives	A	i,ii	Cornell University	USA	Econometric study of the role risk perceptions play in consumer demand and markets for THRPs	Global	Study report	Work in progress. Deliverable to be submitted at the end of grant	Jan-20	Jan-21
HST+ Addresses FSFWs education and awareness objectives	A	i,ii	Cornell University	USA	An economic study of risk perceptions and consumer demand for harm reduction products	Global	Two study reports	Two study reports submitted to FSFW	May-20	Feb-21
HST+ Addresses FSFWs education and awareness objectives	A	i,ii, iii	Cornell University	USA	Develop empirical evidence to help provide education around public policies to end smoking in this generation	Global	Cost-benefit analysis report and academic articles covering major research questions and objectives	Work in progress. Deliverables to be completed / submitted by the end of grant	Dec-20	Jun-23
HST+ Addresses FSFWs education and awareness objectives	B	i,ii,vii	Council on Health Research for Development (USA), Inc.	USA	Scoping work for development of long-term proposal for 'Strengthening national research system capacity in Low- and Middle-Income countries in support of tobacco control, health, equity and development'	Global	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Jan-20	Sep-20
HST	A	i,ii	Drexel University	USA	Scoping work for research to investigate impacts of residual tobacco smoke and e-cigarette residue	USA	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Dec-18	Oct-19
HST	A,B	i,ii,iii	ECLAT SRL	Italy	To accelerate the establishment of a CoE for the Acceleration of Harm Reduction (CoEHAR)	Italy, Poland , Moldova, UK, Serbia, Greece, Indonesia, USA, Oman, Russia	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	May-18	Aug-18
HST	A,B	i,ii,iii	ECLAT SRL	Italy	Accelerate and improve smoking precision and detection rate of monitoring the smoking episodes via SmokeBeat technology	Global	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW (together with CoE proposal)	Sep-18	Nov-18
HST	A,B	i,ii,iii	ECLAT SRL	Italy	Preparation for a long term study based on EU-path study	Europe	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Feb-19	Jul-19
HST	A,B	i,ii,iii	ECLAT SRL	Italy	Establishment of a Center of Excellence for the Acceleration of Harm Reduction	Italy	Academic papers, white papers, policy briefs, study reports, delivery of ISPM including website	Work in progress. Deliverables to be completed / submitted by the end of grant. Multiple publicly available outputs generated. 2019 ISPM delivered (see https://www.ispm-coehar.org/)	Feb-19	Mar-24
HST	A,B	i,ii,iii	ECLAT SRL	Italy	Develop guidelines for quality tobacco / nicotine product research	Global	Academic paper, white paper	Work in progress. Academic paper (Hajat C, Stein E, Shantikumar S, et al. The health impact of electronic nicotine delivery systems: A systematic review. bioRxiv. 2020. doi:10.1101/2020.10.07.20208355)	Jul-19	May-21
HST	A,B	i,ii,iii,vii	ECLAT SRL	Italy	Bridge the gaps and build accountability in media communications around tobacco harm reduction science	Italy	Online platform for journalists / communicators, masterclass in science communication with a focus on THR	Work in progress. Media articles and press releases available at: https://cataniaconversation.coehar.org/	Nov-19	Feb-21

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HST+ Addresses FSFWs education and awareness objectives	A	i,ii	Economic Policy Research Foundation Of Turkey (TEPAV)	Turkey	Economic analysis of tobacco, tobacco products, and their alternatives in Turkey and the Turkish Republic of Northern Cyprus	Turkey , Northern Cyprus	Research report plus full proposal for future work	Research report and full grant proposal for future work submitted to FSFW	Jan-20	Jun-20
HST+ Addresses FSFWs education and awareness objectives	A	i, ii	Economic Policy Research Foundation Of Turkey (TEPAV)	Turkey	Expand on and disseminate findings of scoping work around economic tobacco research	Turkey	Webinar, website, policy notes, academic papers	Work in progress. Deliverables to be completed / submitted by the end of grant	Dec-20	Dec-22
HST	A,C	i	Embera Neuro Therapeutics	USA	Manufacture material for Tobacco Use Disorder Study	USA	EMB-001 clinical trial material	EMB-001 manufactured, bottled, labeled and ready for clinical use	Aug-19	Sep-20
HST	C	i	Ernst & Young Ag	Switzerland	Identification of observable smoker characteristics that are linked to cessation success	Global	Research report including recommendations for future work	Research report submitted to FSFW	Jul-19	Mar-20
HST	C	i	Ernst & Young Ag	Switzerland	Synthesize and formulate lessons learned from countries with ANDS availability which have seen drastic drops in number of smokers	UK, Norway, Sweden , Japan , South Korea	Comprehensive report including country case studies	Research report submitted to FSFW	Jul-19	Mar-20
HST	A	i,iii	Etheim Biotics, LLC	USA	Multi-regional study to examine the impact of smoking and vaping on the human microbiome	Global	Narrative report and academic papers	Work in progress. Deliverables to be completed / submitted by the end of grant	Feb-19	Feb-24
Industry transformation	A	iv	Euromonitor International Inc	UK	Tobacco Transformation Index process design, research and analysis, and reporting	Global	First Edition of the Tobacco Transformation Index ranking the world's largest 15 tobacco companies	Tobacco Transformation Index 2020. Available at: https://tobaccotransformationindex.org/	Feb-19	Nov-22
HST+ Addresses FSFWs education and awareness objectives	A	i,ii	Euromonitor International Inc	UK	Investigate the impact of the EU menthol ban and its potential to reduce the total consumption of combustible tobacco	Europe, UK	Research report	Research report submitted to FSFW. Available in online format at: https://www.smokefreeworld.org/eu-menthol-cigarette-ban-survey-2/	Mar-20	Dec-20
Industry transformation	D	i	Feng Insight	UK	Conduct China policy landscape analysis and related high-level strategic review	China	Narrative report including recommendations for future work	Narrative report submitted to FSFW	Jun-19	Sep-19
HST+ Addresses FSFWs education and awareness objectives	D	i,vii	Foreign Policy Group	USA	Researching the role of women in leading change in the tobacco industry, and others, through the "Women as Levers of Change" project	USA	Women as Levers of Change Report	Women as Levers of Change Report. Available at: https://www.womenasleversofchange.com/	Mar-20	Dec-20
HST	A	i	Foundation for Professional Development	South Africa	Determining the effects of smoking on long-term recovery from SARS-CoV-2 infection in South African adults with mild disease.	South Africa	Research report, Academic article	Work in progress	Mar-21	May-22
HST	B,C	i	Fox Foundation	USA	Establishment of a global research program to develop, evaluate, and disseminate consumer-driven approaches to improve the effectiveness of smoking cessation and harm reduction interventions	Global	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Dec-18	Jan-19
HST+ Addresses FSFWs education and awareness objectives	A	i,ii	Healthy Initiatives	Ukraine	Evaluate the status and the gaps in Tobacco Control policies in Ukraine, the Russian Federation and number of developing Former Soviet countries in East and Central Asia (ECA) region	Russian Federation, Ukraine, Georgia, Kazakhstan, Uzbekistan	Situation analysis report including recommendations for future work	Report submitted to FSFW	Jan-20	Dec-20

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HST+ Addresses FSFWs education and awareness objectives	A	i, ii	Healthy Initiatives	Ukraine	Develop empirical evidence to help guide key stakeholders on the specific steps on ending smoking epidemic	Ukraine	Dissemination of scoping study findings, in-depth study report including comprehensive roadmap on combating illicit trade in the region	Work in progress. Deliverables to be completed / submitted by the end of grant	Dec-20	Dec-22
HST+ Addresses FSFWs education and awareness objectives	A	vii	Influence Foundation, Inc., The (Filter Magazine)	USA	To expand Filter's capacity to produce, publish, and promote informative and evidence-based THR information and articles with higher volume, quality, and reach than is currently possible	Global	Multiple informative and critical THR articles	Work in progress	Dec-20	Feb-22
HST	A	i, ii	Institute for Human Development	India	Study legal protections impacting Beedi workers in India	India	Full research report including key findings and recommendations; virtual workshop	Work in progress. Deliverables to be submitted by the end of grant	Sep-20	Dec-20
HST+ Addresses FSFWs education and awareness objectives	A,B	i,ii,vii	International Network Of Nicotine Consumer Organisations	Denmark	General support to INNCO to assist the organization in its mission to promote tobacco harm reduction strategies	Global	Narrative report	Narrative report submitted to FSFW	Nov-18	Jul-19
HST+ Addresses FSFWs education and awareness objectives	A,B	i,ii,vii	International Network Of Nicotine Consumer Organisations	Denmark	General support to INNCO to assist the organization in its work as an advocate for tobacco harm reduction	Global	Narrative report	Narrative report submitted to FSFW	Oct-19	Jul-20
HST+ Addresses FSFWs education and awareness objectives	A,B	i,ii,vii	International Network Of Nicotine Consumer Organisations	Denmark	Support to INNCO to assist the organization in its work to garner consensus and support for COP9 to consider harm reduction as integral to tobacco control	Global	Dissemination of research outputs generated by FSFW and partners	Outputs disseminated	Jan-20	Jul-20
HST+ Addresses FSFWs education and awareness objectives	A,B	i,ii,vii	International Network Of Nicotine Consumer Organisations	Denmark	General support to INNCO to assist the organization in its work as an advocate for tobacco harm reduction	Global	Narrative report	Narrative report submitted to FSFW	May-20	Sep-21
HST+ Addresses FSFWs education and awareness objectives	A	i	Just Managing Consulting	South Africa	Report on government ownership in the tobacco industry, conflicts of interest, FCTC reporting, and public health policies	China, India, Japan, Thailand, Vietnam	Research report plus full grant proposal for future work	Research report plus full grant proposal for future work submitted to FSFW	Jan-20	Mar-20
HST+ Addresses FSFWs education and awareness objectives	A	i	Just Managing Consulting	South Africa	In-depth analysis of areas identified whilst gathering data about government ownership in tobacco companies	China, India, Japan, Thailand, Vietnam	Research report available in the public domain	Research report, 'CONTRADICTIONS AND CONFLICTS', submitted to FSFW. Available at: https://www.smokefreeworld.org/reports/contradictions-and-conflicts/	Mar-20	Jul-20
HST+ Addresses FSFWs education and awareness objectives	D	iv	Just Managing Consulting	South Africa	Contribute to the development of a theory of change model for state-owned tobacco companies	China, India, Japan, Thailand, Vietnam	Three working papers leading to a consolidated report tentatively titled "A theory of change for state-owned tobacco enterprises."	Work in progress. Deliverables to be submitted by the end of grant	Dec-20	Dec-21

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HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii,vii	Knowledge Action Change Limited	UK	Produce the first edition of the Global State of Tobacco Harm Reduction (GSTHR) report and GSTHR website	Global	No Fire, No Smoke: The Global State of Tobacco Harm Reduction Report 2018; GSTHR website with access to report	No Fire, No Smoke: The Global State of Tobacco Harm Reduction Report 2018 (English & Chinese). Available at: https://gsthr.org/resources/item/no-fire-no-smoke-global-state-tobacco-harm-reduction-2018	Dec-17	Oct-18
HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii,vii	Knowledge Action Change Limited	UK	Increase capacity for conducting and understanding research related to tobacco harm reduction	Global	Narrative report	Narrative report submitted to FSFW	Dec-17	May-19
HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii,vii	Knowledge Action Change Limited	UK	Translation of the executive summary of GSTHR report from English to Arabic, Chinese, French, Russian and Spanish	Global	Translated GSTHR Executive Summaries	Translated GSTHR Executive Summaries. Available at: https://gsthr.org/resources/item/gsthr-2018-executive-summary	Sep-18	Dec-18
HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii,vii	Knowledge Action Change Limited	UK	Increase the profile and extend dissemination of the GSTHR report	Global	Dissemination of the Global State of Tobacco Harm Reduction (GSTHR) report	GSTHR launch in Geneva including distribution to FCTC COP8 attendees	Oct-18	Sep-18
HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii,vii	Knowledge Action Change Limited	UK	Develop and disseminate Global State of Tobacco Harm Reduction report to increase awareness about national THR and cessation	Global	Narrative report, Series of half or full day GSTHR events in selected countries	UK parliamentary event plus 6 GSTHR roadshows / events in locations around the world; Narrative report submitted to FSFW	Oct-18	Jan-20
HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii,vii	Knowledge Action Change Limited	UK	Increase research capacity to understand, develop, and implement the science and evidence base relevant to THR	Global	Progress reports, development of THRSP website, final narrative report	Progress reports submitted to FSFW; KAC Global Tobacco Harm Reduction Scholarship Programme 2020 website. Available at: https://scholarships.kachange.eu/ . Work in progress.	Feb-19	Aug-23
HST+ Addresses FSFWs education and awareness objectives	A,D	i,ii,vii	Knowledge Action Change Limited	UK	Develop and disseminate Global State of Tobacco Harm Reduction report to increase awareness about national THR and cessation	Global	Future editions of GSTHR, focused thematic and country reports, further website development	Burning Issues: GSTHR 2020; Briefing Paper - Tobacco Harm Reduction and the Right to Health (including translations). Both available at: https://gsthr.org/ . Work in progress. All deliverables to be available at end of the grant	Feb-19	Feb-24
HST+ Addresses FSFWs education and awareness objectives	D	ii	Law Enforcement Action Partners (Filter Magazine)	USA	Build capacity to share stories that present facts about tobacco harm reduction and nicotine use to all stakeholders	Global	Multiple high-quality THR media outputs plus narrative report	Narrative report submitted to FSFW. Over 120 articles published in the public domain. Available at: https://filtermag.org/	Dec-18	Sep-20
HST	A	i,iii	Lumos Diagnostics Pty Ltd	USA	Scoping work for research concerning biomarkers of nicotine product exposure (development of a rapid point of care assay)	Global	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Oct-18	Jan-19
HST	A	i,iii	Lumos Diagnostics Pty Ltd	USA	Development of a rapid point-of-care assay panel that can differentiate among the primary sources of nicotine to enable stronger correlations of nicotine sources with biomarkers of harm	Global	Project reports, including feasibility report and development report	Work in progress. Deliverables to be submitted by the end of grant	Feb-19	Jul-21

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HST	A	i	Lung Foundation, The	UK	Investigate the nexus of COVID19 and nicotine use	UK	Study report and Phase II proposal for subcohort analysis	Work in progress. Deliverables to be submitted at the end of grant	Jun-20	Jun-21
HST	A	i	M Group, Inc., The	USA	To investigate differential taxation for differential levels of harm, and to show its practical application in Indonesia	Indonesia	Study report including policy recommendations, 2 stakeholder workshops	Work in progress	Jan-21	Oct-21
HST	B	i,ii,iii	Metaform Ventures LLC	India	Groundwork for development of a CoE in India	India	Narrative report including recommendations for future work	Narrative report submitted to FSFW	May-18	Aug-18
HST	B	i,ii,iii	Metaform Ventures LLC	India	Chemical Characterization of smokeless tobacco (SLT) products in India	India	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Oct-18	Nov-18
HST	B	i,ii,iii	Metaform Ventures LLC	India	Research regarding smokeless tobacco (SLT) products in India and development of standards for the chemical constituents of SLTs with a goal to ending smoking and minimizing harm caused by harmful and potentially harmful constituents of SLTs	India	Narrative report	Narrative report submitted to FSFW	Jul-19	Aug-20
HST	A	i,iii	Nanocomposix	USA	Scoping work for research concerning biomarkers of nicotine product exposure	USA	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	Oct-18	Jan-19
HST	A	i	Oncimmune Ltd	UK	Establishing a center and building capacity for its sustainability for the purpose of research and evaluation of innovative smoking cessation and harm reduction strategies to help smokers quit or switch to reduced risk products	UK	Grant proposal for future work, Establishment of a Lung Trust	Grant proposal for future work submitted to FSFW, Lung Trust (“The Lung Foundation”) established	Mar-20	Jul-20
HST	B	i	Patras Science Park S.A. – Biohealth Hub	Greece	Scoping work for development of an Institute for Research and Innovation on THR	Greece	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW; article published in peer-review journal (Andrikopoulos GI, Zagoriti Z, Topouzis S, et al. Oxidative stress induced by electronic nicotine delivery systems (ENDS): Focus on respiratory system. Current Opinion in Toxicology 2019;13:81–9.)	May-18	Jan-19
HST	A	ii	Qbal (Quality Belligerence)	Pakistan	Identify best practice evaluation methods for readily available tobacco and nicotine consumer products	Pakistan	Research report including recommendations for future work	Research report submitted to FSFW	Jul-19	Dec-19
HST+	A	i,ii	Qbal (Quality Belligerence)	Pakistan	Building an economic argument for tobacco harm reduction as one route to cessation in Pakistan	Pakistan	Study report	Work in progress. Deliverable to be submitted at the end of grant	Mar-20	Feb-21
HST	A	i	QBal (Quality Belligerence)	Pakistan	To build evidence for a supportive HRP regulatory environment in Pakistan	Pakistan	Study report, Policy brief, Academic article	Work in progress	Jan-21	Jul-21
HST	A	i,iii	Rose Research Center, LLC	USA	Operationalization of a Translational Research Center for the evaluation of innovative smoking cessation and harm reduction strategies to help smokers quit or switch to reduced risk products	USA	Multiple research outputs and final report	Work in progress. Deliverables to be submitted by the end of grant. Multiple publicly available outputs generated (journal articles)	Feb-19	Aug-22
HST	A	i,ii,iii	Rose Research Center, LLC	USA	Examine the acceptability and outcome of a harm reduction approach to tobacco use for individuals with serious behavioral health disorders and determine the association with decrease in smoking	USA	Feasibility study to support development of future grant proposal	Work in progress. Deliverable to be submitted at the end of grant	Dec-20	Oct-22
HST	A	i,ii,iii	San Francisco Study Centre Inc.	USA	Examine the acceptability and outcome of a harm reduction approach to tobacco use for individuals with serious behavioral health disorders and determine the association with decrease in smoking	USA	Feasibility study to support development of grant proposal for future work	First year deliverables completed. Transferred to Rose Research Center, LLC for continuation of work	Nov-19	Dec-20
Industry transformation	A	iv	Sustainability Inc.	USA	Tobacco Transformation Index stakeholder engagement, development and facilitation of Advisory Panel, and post-publication project review	USA	First Edition of the Tobacco Transformation Index ranking the world’s largest 15 tobacco companies	Tobacco Transformation Index 2020. Available at: https://tobaccotransformationindex.org/	Feb-19	Dec-20

Pillar	HST Strategic Aim	Foundation Purposes	Organization		Purpose	Focus Country	Expected Key Deliverables	Key Deliverables Received	Approval	Project End Date
HST	A	i, ii	Synergeia Foundation, Inc	Philippines	Assess results of the tobacco cessation program of government in Philippines relative to its objectives and conduct an exploratory study of the market and policy environment for non-tobacco products	Philippines	Study report including recommendations and identification of areas that warrant further study and research	Work in progress. Deliverable to be submitted at the end of grant	Dec-20	Dec-21
HST	A	i,ii,iii	University Of California San Francisco, School Of Nursing	USA	Comparative tobacco interventions for individuals with severe and persisting behavioral health disorders	USA	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	May-18	Sep-18
HST	B	i,ii	University Of Cape Town	South Africa	Scoping work for establishment of an African CoE for Smoking and Mental Health	South Africa	Full grant proposal for future work	Full grant proposal for future work submitted to FSFW	May-18	Apr-19
HST	B	i	University Of Stellenbosch, Business School	South Africa	Planning for a possible future Centre of Excellence at Stellenbosch University	South Africa	Narrative report including recommendations for future work	Narrative report submitted to FSFW	Jun-18	Nov-18
HST+ Addresses FSFWs education and awareness objectives	A	i,vii	University Of Virginia - Institute For Environmental Negotiation	USA	Convening dialogue on tobacco, nicotine and ANDS Harm Reduction	USA	Delivery of sixth dialogue at Forum for Civil Dialogue on Tobacco, Nicotine, and Alternative Product Harm Reduction	Dialogue delivered	Apr-18	Oct-19
HST+ Addresses FSFWs education and awareness objectives	D	i,ii	Vida News LLC	USA	Development of a professional media hub to improve global communications around tobacco harm reduction	Mexico, India, Brazil, South Africa, USA	Multiple high-quality THR media outputs plus narrative report	Multiple media outputs published in the public domain. Available via: https://vida.news/	Nov-19	Jan-21
HST+ Addresses FSFWs education and awareness objectives	D	i	Yale University	USA	Global review of tobacco cessation and harm reduction science	Global	Narrative report and academic article	Narrative report submitted to FSFW; 3 academic papers published in peer-reviewed journals (Kumar N, et al. Tobacco cessation in low- to middle-income countries: A scoping review of randomized controlled trials. Addict Behav 2021;112:106612., Kumar N, et al. An overview of tobacco control interventions in the Global South. Drugs and Alcohol Today 2020;20:207-18., Kumar N, et al. The scope of tobacco cessation randomized controlled trials in low- to middle-income countries: protocol for a scoping review. Syst Rev 2020;9:86.)	Jun-19	Nov-20
HST+ Addresses FSFWs education and awareness objectives	D	i	Yale University	USA	Global review of tobacco cessation and harm reduction science	Global	Provision of evidence based data for evaluation and trends monitoring	Work in progress. Deliverable to be submitted at the end of grant	Mar-20	May-21
HST+ Addresses FSFWs education and awareness objectives	A	i	Yayasan Pena Bulu	Indonesia	Scoping study to analyze the economic cost and health burden associated with tobacco morbidity and mortality with the goal of ending the Indonesian smoking epidemic	Indonesia	Study report	Study report submitted to FSFW	May-20	Nov-20
HST	A	i,ii	Youth Bridge, Inc.	Liberia	Scoping work for in-depth assessment on the culture of smoking in Liberia	Liberia	Full grant proposal for future work	Research report and proposal for future work submitted to FSFW	May-18	Dec-18
HST	A	i,ii	Youth Bridge, Inc.	Liberia	Determine pre-intervention conditions and best practice strategies to end smoking in Liberia	Liberia	Research report	Research report submitted to FSFW. Available at: http://www.youthbridgeliberia.org/legaldoc/YOUTH%20BRIDGE%20INC%20AUDIT.zip	Dec-18	Dec-19

Pillar	Ag/L Strategic Aim	Foundation Purposes	Organization	Purpose	Country	Expected Key Deliverables	Key Deliverables Received	Approval	Project End Date
Agriculture	A	v	ACK Consultants	Gap analysis for transitioning farmers and other stakeholders out of the tobacco industry in Malawi	Malawi	Helped inform ATI on the perceptions of smallholder farmers and other stakeholders on the obstacles to transitioning from tobacco in Malawi	Results and paper delivered. Published as peer reviewed working paper. Narrative report on the obstacles to transitioning from tobacco https://www.smokefreeworld.org/working-papers/alternatives-to-tobacco-farming-and-environmental-degradation-in-malawi/	May-18	Dec-18
Agriculture	C	v	Causal Design	Travel and participation as a grantee to the 2019 ATI Grantee/Partner Workshop in Stellenbosch, SA	South Africa, USA	Participated and contributed to the 2019 ATI Grantee/Partner Workshop	Cross-networked with other grantees and developed strategies for way forward	Feb-19	Apr-19
Agriculture	D	v	Causal Design	Act as a preferred research partner of the agricultural transformation initiative. Conduct ad-hoc analyses and assist in monitoring, evaluation, and learning support	Malawi	Background and literature review of structural transformation, economic growth, and case study for agricultural transformation in Malawi	Completed: Policy memo on Structural Transformation, policy memo on Summary of Malawi Economy, public report on Malawi's experience to date, and dissemination materials	Feb-19	Apr-19
Agriculture	A	v	Causal Design	Act as a preferred research partner of the agricultural transformation initiative. Conduct ad-hoc analyses and assist in monitoring, evaluation, and learning support	Malawi	Development of research methodology and analytical framework for analysis of agricultural value chains	Completed: Systematic analytical framework to narrow the range of constraints and initiate a foundation for designing effective interventions along prioritized value chains towards diversification from tobacco in Malawi	Feb-19	Jul-19
Agriculture	A	v	Central Region Milk Producers Association	Support dairy farming cooperatives in the Mchinji district as a viable alternative to tobacco farming	Malawi	Increase milk production and productivity per cow, improve quality of milk at farm level, increase animal health, enhance capacity to handle, transport, bulk, and chill/cool milk, strengthen governance and management of systems, and increase access to dairy breeding services	Completed: Distribution of 50 dairy animals, construction of two model animal sheds, bicycle revolving fund, and associated training for cooperative development, to support clean milk production and prevent disease	Nov-18	Dec-19
Agriculture	C	v	Conrad Foundation	Sponsor scholarships for Conrad to provide to students in special innovator category relating to ending smoking in this generation	Malawi, India, USA	Sponsorship of a successful challenge to inspire students around the globe to create solutions to better our communities and planet	Completed: Provided grants for Conrad-sponsored scholarships in regional category challenges	Jul-18	May-19
Agriculture	C	v	Conrad Foundation	Sponsor scholarships for Conrad to provide to students in special innovator category relating to ending smoking in this generation	Malawi, India, USA	Sponsorship of a successful challenge to inspire students around the globe to create solutions to better our communities and planet	Completed: Provided grants for Conrad-sponsored scholarships in regional category challenges	Dec-17	May-18
Agriculture	E	v	Farmers Union Of Malawi	Agriculture recovery project, including opportunity for crop diversification to prepare for a time when there is a reduced demand for leaf tobacco	Malawi	The goal of the project is to improve food security, nutritional alternatives, and income of flood affected households in targeted tobacco farming districts. The project has two specific objectives: increase access to irrigation technology by smallholder farmers, and increase crop production, productivity and access to markets by smallholder farmers	Completed: Design and construction of a solar powered irrigation scheme. Training in management of irrigation, water management, agricultural practices, cooperative development, management, and marketing. Procurement and distribution of farm inputs. Facilitated linkages to private produce off-takers	Jul-19	Jun-20

Pillar	Ag/L Strategic Aim	Foundation Purposes	Organization	Purpose	Country	Expected Key Deliverables	Key Deliverables Received	Approval	Project End Date
Agriculture	A	v	Global Knowledge Initiative	Design of the Agri-Preneur Accelerator Program (AAP)	Malawi	Research report on application of global best practices in entrepreneurship acceleration to the Malawi context	Research report submitted to FSFW	Apr-19	Jun-19
Agriculture	C	v	Institute Of International Education, Inc., The	Sponsor tertiary scholarship opportunities for IIE to provide for students in Malawi to prepare for a time when there is less demand for tobacco leaf	Malawi, USA	IIE obtains co-funding commitments from target universities including Michigan State University, University of Minnesota, North Carolina State University, Stellenbosch University, and others. IIE concludes the selection process to identify 19 IIE scholars and 8 IIE fellows and applies to identified academic programs on behalf of awardees	Successful completion of graduate studies or postdoctoral fellowship by 27 Malawian awardees to increase the quality of agricultural research in Malawi supporting the scientific advancement of alternatives to tobacco production	Mar-19	Feb-23
Agriculture	A	v	Intl Fcstone Financial Inc.	Sponsorship for the Southern Africa Structured Trade Seminar	USA	Sponsorship of successful conference	Completed: Sponsorship of successful conference	Feb-18	Jun-18
Agriculture	B	v	Land O'Lakes Venture37	Establishment of a Center of Excellence for Agricultural Transformation (CAT) in Malawi	Malawi	Focused work plan to address the Science, Technology, and Innovation (STI) and Business Incubation Center (BIC) mandates and incorporation of partners ahead of the establishment of the center. BIC activities – entrepreneurship hackathons, mentorship sessions, pitch days, Ag Tech Challenge, and open grant windows. STI Activities – early stages of agriculture data analytics, farmer demo plots (variety, irrigation, inputs, and GAP trials), drone technology, and food science incubation. These activities will be integrated into the center of excellence for agricultural transformation	CAT established and first year of smallholder farmer demonstration plots completed. Developing food science curriculum with Malawi University for Science and Technology. Developed partnerships with cross-section of private agricultural sector. Drafted revised master workplan with all parties of the consortium and ATI team. Business Incubation Center Activities – 2019 Ag-Tech Challenge conducted, 18 private sector organizations funded and engaged in the incubation process, initial steps of 2020 hackathon entrepreneurship challenge started. Science, Technology, and Innovation Activities – Bootcamp conducted to scope current setting around data activities, initial phase of agriculture data analytics work started	Dec-18	Jan-24
Agriculture	C	v	LTS International Limited	Act as a preferred research partner of the agricultural transformation initiative. Conduct ad-hoc analyses and assist in monitoring, evaluation, and learning support	Malawi	Policy memo outlining key assumptions and foundation for ATI and CAT theory of change. Draft gender mainstreaming framework for ATI programming and implementation	Developed theory of change and results framework for ATI to align programs and research towards its overall goals	Feb-19	Apr-19

Pillar	Ag/L Strategic Foundation Aim	Purposes	Organization	Purpose	Country	Expected Key Deliverables	Key Deliverables Received	Approval	Project End Date
Agriculture	D	v	Michigan State University (MSU)	Capacity building for acceleration of agricultural transformation to prepare Malawi for a time when there is less demand for leaf tobacco	Malawi	Legally register and staff Mwapata Institute in Malawi as an independent, Malawian-led policy think tank. Generate evidence from research and consultative processes to inform formulation, implementation, and evaluation of agricultural and related policies. Provide support to the Ministry of Agriculture and Food Security to effectively build on existing policy priorities embraced by the Malawian Government and agricultural sector stakeholders. Contribute to the process on the formulation of Vision 2063, the country's long-term vision coordinated by the National Planning Commission	Mwapata is legally registered and engaging in policy research. Partnered with the National Planning Commission for Eminent Speaker Series. Participated in regional policy events and ReNAPRI network African policy institutes. Deliverables received include: (i) Creating linkages to local research programs at the National Agricultural University of Malawi, and to other Malawi policy organizations to guide policy reform and implementation; (ii) Provide technical guidance to the Ministry of Agriculture (MoA) to reform the Affordable Inputs Programme (AIP); (iii) Support key institutions to catalyze agricultural transformation (MoA, Ministry of Lands); (iv) prioritize three agricultural commodity value chains as alternatives to tobacco farming, and guide the MoA to implement its diversification strategy; (v) provide research and embedded technical expertise to promote evidence-based agricultural policy reforms to the government of Malawi	Dec-18	Jun-22
Agriculture	A	v	Opportunity International, Inc.	Develop innovative financial products to help foster agricultural transformation in Malawi	Malawi	Pilot program delivers training modules around good agricultural practices, human centered design, onboarding farmers to the platform, crop aggregation, marketing and financial literacy. Pilot supports partners in securing off-takers and guides them through the process as part of the learning. Pilot closes with final assessment of its readiness to be upscaled in Malawi	Completed: Two commercial agriculture partners and financial partner engaged in providing last mile financial and extension services to smallholder farmers. Input packages distributed through commercial partners targeting 10,000 farmers, and initial training conducted to equip farmers and partners. Developed curriculum of crop-specific and financial literacy training implemented over smartphone. Program unlocked capital for non-tobacco value chains. The pilot equipped 90 Farmer Support Agents with smartphones and app training to provide education on gender equity, and paprika, soy, and groundnut value chains as income alternatives to tobacco	Dec-18	Oct-20
Agriculture	B	v	ORG Architecten En Stadsontwerpers BVBA	Design work for the Center for Agricultural Transformation in Malawi to serve as a hub for agricultural transformation and support farmers as they prepare for a time when there is less demand for leaf tobacco	Malawi	Mobilize the resources to take on the building phase of the center with local construction firms supported by the existing build and design firms	Design principles of the Center for Agricultural Transformation embedding the overall vision of the CAT objectives in Malawi. Detailed scoping exercise conducted to build on these principles through engagement with a variety of stakeholders. Draft design and budget submitted	Jul-19	Nov-19
Agriculture	A	v	Palladium Group Global	Support agricultural productivity and diversification through better management of natural resources to prepare Malawi for a time when there is less demand for leaf tobacco	Malawi	Provide bamboo seedlings, management of bamboo plots, and overall land management training to selected test areas to diversify smallholder farmer opportunities away from tobacco production	Sourcing of planting material commenced and distribution of planting material will be scheduled throughout the planting season	May-20	Mar-21

Pillar	Ag/L Strategic Aim	Foundation Purposes	Organization	Purpose	Country	Expected Key Deliverables	Key Deliverables Received	Approval	Project End Date
Agriculture	A	v	Palladium Group Global	Develop and manage investment program with the aim of assisting small holder farmers transition from tobacco crop and provide them with alternate livelihoods	Malawi	Support transactions towards the ultimate goal of 25,000 smallholders reached and \$75 million capital mobilized	Developed a structure for investments in alternative crops, with the objective of creating sustainable opportunities for smallholder farmers to transition away from tobacco production. Created Transaction Advisory Support Provider (TASP) network, investor network, and client network. Ensured sustainable impact on smallholder farmer economic empowerment	Jun-19	Sep-21
Agriculture	D	v	Qbal (Quality Belligerence)	Development of tobacco control farmers focused tobacco control policy in Pakistan	Pakistan	Background of the tobacco value chain in Pakistan and key actors, as well as the unique challenges for diversification from tobacco production	Research report submitted to FSFW	May-18	Sep-18
Agriculture	C	v	Rotary Club Of Lilongwe	Sponsor scholarship opportunities for students to become educated about transforming the agricultural sector to help prepare for a time there is less demand for leaf tobacco in Malawi	Malawi	Grant to Rotary Club for successful scholarship implementation and completion of studies related to agricultural systems and transformation in Lilongwe and Israel	Students have completed or are in the process of completing their work	Feb-19	Dec-23
Agriculture	C	v	Southern African Foundation For Agriculture & Climate Change	Transitioning Tobacco Farmers to Alternative Livelihoods in Malawi	Malawi	Provide summary of value chain priorities being targeted by government and development partners, as well as perceptions among farmers and stakeholders about diversification from tobacco	Research report submitted to FSFW	May-18	Aug-18
Agriculture	A	v	Strategic Impact Advisors	Educate smallholder tobacco farmers about financial services as part of the effort to prepare them for a time when there is less demand for leaf tobacco	Malawi	Outcomes measured starting in late 2020	SIA led training for 600 rural farmers in a tobacco growing district of Malawi through three phases. SIA facilitated connections to various commercial partners and product offerings, which led to farmers opening bank and mobile banking accounts	Jul-19	Mar-21
Agriculture	A	v	Thanthwe Holdings Limited	Contribute to the expansion of protected cultivation in Malawi and neighboring countries	Malawi	Support greenhouse manufacturing plant, model farm, and processing plant. Owned and operated by the winner of the 2018 ATI Youth Pitch Competition, this plant will train smallholder farmers for livelihood alternatives and provide urban markets for their produce. This program will reduce the cost of greenhouse technology in Malawi and neighboring countries, and it will strengthen horticultural extension services work in livelihood alternatives	Components received and greenhouse fabrication factory under construction, with the objective of building capacity for out-growers and entrepreneurs in greenhouse production and ultimately linking them to finance. Goal is to offer over 1,750 Malawi households access to greenhouse technology at affordable prices and to catalyze alternative livelihood jobs in greenhouse production and agriculture	Jul-19	Mar-21

Health, Science, and Technology

- A. Multi-year research programs underway, with output published and being used to inform policy and regulations
- B. Research centers established in priority countries, strengthening local research capability, and attracting new talent
- C. Investment vehicles operational, and funds deployed for innovating cessation tools, and improving access to cessation and reduced-risk products
- D. First issues of country-level tobacco & nicotine atlases, used by policymakers, researchers, and other stakeholders

Agriculture and Livelihoods

- A. Viable models ready to be scaled, based on pilots and new investment mechanisms
- B. Center for Agricultural Transformation created with active researchers
- C. Grants awarded, with new tobacco-specialized and local scientists joining
- D. Some policy reforms in action, with legislation drafted
- E. First improved nutritional outcomes, improving national food security indicators

Industry Transformation

- A. First issues of the Tobacco Transformation Index live, with top 15-25 global companies surveyed
- B. Engagements with Institutional Investors, first drafts of engagement strategies and oversight measurement objectives
- C. Reviews of indexing outputs with investors/policymakers and industry
- D. First structured investors' engagements with tobacco industry, communicating through right platforms
- E. Initial counter-marketing campaigns underway, based on Index data

SMOKE-FREE PURPOSES

- i. make grants and other distributions to academic, health-related, research and science centers and institutions and other collaborating centers and institutions, and to scientists and health-related experts, to support research and projects regarding alternatives to cigarettes and other combustible tobacco products and how to best achieve a smoke-free world and advance the field of tobacco harm reduction,
- ii. fund global research initiatives and publish reports regarding, among other things, the attitudes, and opinions of the public towards tobacco harm reduction,
- iii. fund scientific verification studies to assess the impact of smoke-free and reduced risk products on public health outcomes and how such products affect the general population,
- iv. scrutinize, comment on, and inform the public regarding the activities of the tobacco industry, other commercial entities and other stakeholders which may have an impact, either positive or negative, on achieving a smoke-free world and advancing the field of tobacco harm reduction,
- v. research the effect of the reduced demand for leaf tobacco on farmers and other stakeholders and explore and promote sustainable agricultural and nutritional alternatives for tobacco farmers, tobacco land and other stakeholders,
- vi. research sustainability issues and solutions related to management of smoke-free and reduced risk products-related waste and materials,
- vii. conduct global conferences, forums, panels, and similar programs to focus on the evolving science regarding alternatives to cigarettes and other combustible tobacco products and how to best realize a smoke-free world.