

# Research Reports and Journal Articles by the Foundation for a Smoke-Free World and its Partners

## REPORTS

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### **Global State of Smoking Poll 2019**

Published March 2020.

This poll serves as a follow-up to a [similar poll conducted by FSFW in 2017](#) and provides an understanding of the experiences and challenges of smokers, their habits, and their perceptions of the risks associated with tobacco products and alternative nicotine delivery systems.

### **Rural Perspectives on Alternatives to Tobacco Farming and Environmental Degradation in Malawi**

Published January 2020.

In 2019, the Working Paper Series was introduced to provide preliminary and timely access to ongoing research being generated by, or closely relevant to, the Foundation's work. The Rural Perspectives on Alternatives to Tobacco Farming and Environmental Degradation in Malawi report is the first paper in this series. It offers a rich narrative based on current challenges for tobacco farmers in the country, as well as opportunities for alternative livelihoods.

### **Insurer Perspectives on Smoking Risks**

Published November 2019.

The Foundation commissioned crucial research on current practices related to insuring smokers and how these practices might be improved. Marsh & McLennan (MMC) Advantage Insights produced the report.

### **Global Trends in Tobacco Production and Trade**

Published October 2019.

This Agriculture and Livelihoods report investigates patterns in the production and trade of unmanufactured tobacco leaf. Historically, research has focused on trends in tobacco production, without considering trade patterns. This report thus fills an important knowledge gap.

### **Global Trends in Nicotine: 2019 Update**

Published October 2019.

Laying the groundwork for the Tobacco Transformation Index, the 2019 Update builds on the [2018 Report](#) by identifying major players in nicotine delivery, outlining their product organization and geographic focus, and quantifying their output.

### **Do we Really Need Another Law? The Cost to New Zealand of Banning Smoking in Cars**

Published August 2019.

The report examines whether a call to ban smoking and vaping in vehicles when a person aged under 18 is present in New Zealand is needed.

### **Quantifying Māori Spend on Tobacco, Alcohol and Gambling**

Published May 2019.

The report quantifies annual expenditure by New Zealanders as a whole, Māori as a population specifically, and all non-Māori, on the following categories: tobacco, alcohol and gambling.

### **Malawi Country Overview**

Published February 2019.

This country profile provides a high-level overview of the tobacco sector in Malawi.

### **Suki and Tobacco use Among the iTaukei People of Fiji**

Published 2019.

The report looks at suki and tobacco cigarette use today among the iTaukei people of Fiji.

### **No Fire, No Smoke – the Global State of Tobacco Harm Reduction 2018**

Published October 2018.

This report by Knowledge Action Change Limited maps the global, regional, and national availability and use of safer nicotine products. It also describes the regulatory responses to these products and the public health potential of tobacco harm reduction.

## REPORTS (Continued)

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### **Global State of Smoking Poll 2017**

Published March 2018.

The Foundation commissioned a poll that served as a baseline assessment of a continuous effort to evaluate and monitor the global state of smoking and tobacco harm-reduction efforts.

### **Smoking Cessation Products and Services: Global Landscape Analysis**

Published August 2018.

EY-Parthenon (EY-P) conducted a landscape analysis in July 2018 to identify and characterize smoking cessation products and services.

### **Business Transformation: An Analysis of Case Studies Relevant to Achieving a Smoke-Free World**

Published June 2018.

This report presents six case studies of companies that undertook significant business transformations. They demonstrate varying motivations; and, as business transformation is not without risk, some of the companies performed better than others.

## JOURNAL ARTICLES

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### **Smoking and Diabetes: Dangerous Liaisons and Confusing Relationships**

Authors: D. Campagna, A. Alama, A. Di Pino, C. Russo, A. E. Calogero, F. Purrello and R. Polosa

Published by *Diabetology & Metabolic Syndrome*; October 24, 2019.

### **Potential effects of Using Non-combustible Tobacco and Nicotine Products During Pregnancy: A Systematic Review**

Authors: Marewa Glover and Carl V. Phillips

Published by *BMC Pregnancy and Childbirth* on March 2, 2020; submitted June 25, 2019.

### **High Nicotine Exposure in Rodents is Unlikely to Inform About its Toxicity in Humans**

Authors: Rosalia Emma, Riccardo Polosa, Massimo Caruso

Published by *European Respiratory Journal*; June 16, 2019.

### **Transformation of the Tobacco Industry**

Author: Derek Yach

Published by *American Journal of Public Health*; June 2019.

### **Tobacco Smoking and Nicotine Delivery Alternatives: Patterns of Product Use and Perceptions in 13 Countries**

Authors: Farhad Riahi, Sarah Rajkumar, Derek Yach

Published by *F1000 Research*; January 2019.

### **Isfahan Healthy Heart Program”: A Practical Model of Implementation in a Developing Country.**

Authors: Nizal Sarrafzadegan, Tiina Laatikainen, Noushin Mohammadifard, Ibtihal Fadhel, Derek Yach, Pekka Puska

Published by *Progress in Preventive Medicine*; May 2018.

### **Health and Well-Being Metrics in Business: The Value of Integrated Reporting**

Authors: Nicolaas Pronk, Daniel Malan, Gillian Christie, Cother Hajat, Derek Yach

Published by *Journal of Occupational and Environmental Medicine*; January 2018.

### **Foundation for a Smoke-Free World**

Author: Derek Yach

Published by *The Lancet*; October 2017.

### **Estrategias y Políticas Antitabaco: La Estrategia Ausente**

Authors: Sidney Pratt, Derek Yach

Published by *Revista Hispanoamericana de Ciencias de la Salud*; April-June 2017.

### **Preventive Interventions for the Second Half of Life: A Systematic Review**

Authors: Cother Hajat, Adriana Selwyn, Mark Harris, Derek Yach

Published by *American Journal of Health Promotion*; June 2017.